

# Becoming a Social Media Manager

Workforce  
Academy

## Lessons Include:

- Social Media Platform Proficiency
- Content Creation and Curation
- Audience Analysis and Segmentation
- Content Scheduling and Posting
- Community Engagement
- Social Media Analytics and Reporting
- Influencer Marketing
- Crisis Management
- Paid Social Advertising
- Content Strategy Development



Harness the world of social media and elevate your career as a Social Media Manager through our online class. Gain expertise in content creation, audience engagement, and data analytics, empowering you to craft impactful digital strategies. Join us and transform your passion into a valuable skill set, ideal for driving success in the realm of online marketing.

Objective: Become a Social Media Manager

Advised Duration: 8 Weeks

Modality: Online, Self-paced

Total Charge: \$2497.00

Gain the skills  
to begin your  
career, TODAY.

Sign Up Today at: [workforceacademyonline.com](https://workforceacademyonline.com)