

How to Start a Coaching Business

Workforce
Academy

Lessons Include:

1. Business Planning and Strategy
2. Identifying Target Market and Niche
3. Branding and Marketing
4. Client Acquisition and Retention
5. Setting Fees and Pricing Strategies
6. Effective Communication Techniques
7. Building a Sustainable Coaching Practice

In the "How to Start a Coaching Business" online course, you'll master essential skills like business planning, niche identification, effective marketing, client engagement, strategic pricing, coaching techniques, and building a sustainable practice. Get ready to kickstart your successful coaching venture!



Objective: Become a Personal Coach
Advised Duration: 11 Weeks

Modality: Online, Self-paced
Total Charge: \$2497.00

Gain the skills
to begin your
career, TODAY.

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