

Intro to Business & Entrepreneurship

Workforce
Academy

Lessons Include:

1. What Defines A Business
2. Business Vision
3. Branding & Mission Statement
4. Defining Your Audience
5. Communication, Marketing, & Advertising
6. Managing Growth
7. Evaluating and Measuring
8. Future Growth

Discover the essentials of entrepreneurship and business through our comprehensive online course. Gain practical strategies, fundamental concepts, and essential skills from experienced expert to successfully launch and expand your own venture.



Objective: Become an Entrepreneur

Advised Duration: 8 Weeks

Modality: Online, Self-paced

Total Charge: \$2497.00

Gain the skills
to begin your
career, TODAY.

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