SMART90
Social Media Certification

Lessons Include:

1. Laying the Foundation

2. Strategy Development

3. Audience Engagement

4. Content Creation and Messaging

5. Campaign Execution

6. Team Building and Advanced Strategies

Transform your career or business with our Social Media Certification, a comprehensive 12-week program perfect for all skill levels. Based on the SMART90 System, this course empowers you to master social media marketing in 90 days or less, using specific, measurable, attainable, relevant, and time-based principles. Whether you're launching a startup, seeking cost-effective marketing solutions, or aiming for a competitive edge in the job market, this certification is your key to success. Dive into creating and scaling effective campaigns across Facebook, Instagram, and LinkedIn (the principles will also work on TikTok and YouTube) – no prior experience or technical skills required. Start your journey to becoming a social media marketing pro today!

Objective: Social media certification

Advised Duration: 12 Weeks

Modality: Online, Self-paced

Total Charge:

Gain the skills to begin your career, TODAY.

Sign Up Today at: **workforceacademyonline.com**